



Homeland Security Exercise & Evaluation Program Optional Use Statewide Exercise Contract

ALL-HAZARD EXERCISES

Specifically Tailored to a Community

The ASG Team (comprised of CNA, iEdit|HD, VMASC, and Watermark) brings extensive experience supporting offices of Emergency Management with all phases of exercise design, planning, conduct, and evaluation. We understand the importance of complying with HSEEP guidance, and as seasoned experts in designing, developing and conducting realistic exercises, **the ASG Team will assimilate our experts with your staff to implement a managed HSEEP exercise.** We see the HSEEP as a process by which capabilities and performance-based programs are developed and implemented utilizing a standardized methodology to meet the goals and objectives of your office's strategic plans and requirements. From the beginning, your office and staff will be involved in all phases of the design, development, conduct, and evaluation of exercises.

The ASG Team has designed, conducted, and evaluated 1800+ discussion and operations-based exercises worldwide. **Our Team will craft scenarios which are based on historical data, incidents and risks** (e.g., natural disasters, man-made acts, identified vulnerabilities, potential threats, etc.) that are relevant to your community and meet your objectives. Our Team will also consult and extract critical data from your plans, hazard and vulnerability assessments to ensure realism. We will carefully conduct consequence modeling to ensure realistic effects. Ultimately, our team **will provide comprehensive, functional and validated HSEEP support throughout all phases of implementation.**

Alliance Solutions Group, Inc. is a Virginia SWaM and service-disabled, veteran-owned small business serving emergency management communities world-wide. ASG staff members average 20+ years of experience in emergency management and public safety, environmental engineering, occupational health, radiation safety, and project management. Our extensive experience enables us to share lessons learned and best practices from all over the world. Our perspective enhances community emergency preparedness as we conduct planning, analysis, training and exercises.

ASG Mission

We Prepare Communities for Tomorrow's Threats.

ASG Vision

Communities prepared with Innovative Solutions based with lasting relationships.

Team ASG Exercises

- Engineered and tailored to local objectives and specifications
- Incorporates plans and extensive data sets
- Operationally relevant
- Integrated technology
- Powerful and unrivaled modeling, simulation, and statistical analysis
- Experienced Emergency Management & Public Safety Experts
- Whole Community Approach—all-hazards**

- SEMINARS
- WORKSHOPS
- TABLETOP EXERCISES
- GAMES AND DRILLS
- FUNCTIONAL EXERCISES
- FULL-SCALE EXERCISES



COMPREHENSIVE EXERCISE PROGRAM

The ASG Team provides a comprehensive exercise program in four phases.

EXERCISES

The ASG Team uses a combination of training, coaching and evaluation to enhance responder capabilities and validate Emergency Operations Plans.

- Exercised 100+ tailored scenarios
- Trained thousands of responders
- Experienced: 1800+ exercises
- Experts on field detection and analytical equipment
- Licensed/certified professionals
- NIMS and HSEEP compliant
- Objective evaluators and trainers
- Proven and measured results
- Comprehensive understanding of Whole Community Approach, ICS, NRF, NIPP, and Core Capabilities

ASG's Partners:



ANALYSIS & SOLUTIONS

Analysis and Research Services
www.cna.org

PHASE 1: PLANNING AND DEVELOPMENT

Establish exercise planning team
Conduct exercise planning meetings
Develop exercise objectives
Develop evaluation criteria
Develop scenario/Master Scenario Events list (MSEL)
Develop key exercise documents



Video Production and Management Services
www.iedithd.com

PHASE 2: CONDUCT/IMPLEMENTATION

Train exercise staff
Facilitate discussion based exercises
Implement exercise control methodology for operationally based exercises
Conduct hot-washes



Modeling, Simulation, and Visualization Engineering
www.vmasc.edu.edu

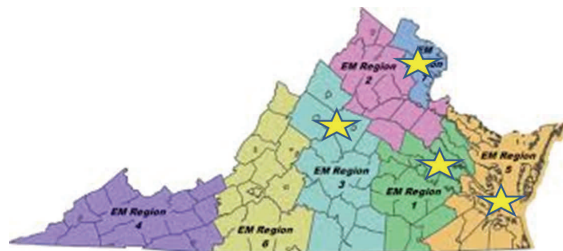
PHASE 3: EVALUATION

Implement exercise evaluation methodology
Debrief exercise evaluators
Develop after action report

PHASE 4: PERFORMANCE IMPROVEMENT

Conduct after action meeting
Develop improvement plan
Revise/create plan

Team ASG, Virginia based firms, strategically located throughout Virginia



Exercise Participant Feedback

"These are the best thought-out scenarios."

"Great job once again! Well planned and executed!"

"Best ever, most complete and challenging I have ever received!"

"More in-depth than most training. More thinking involved."



Watermark Risk Management International, LLC
www.wrmi-llc.com

